OFFICIAL SWEEPSTAKES RULES
BLADES BONUS SWEEPSTAKES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

Blades Bonus Sweepstakes (the “Sweepstakes”) is sponsored by Bethesda Softworks LLC (the “Sponsor”). For the purposes of the Sweepstakes, the “Sweepstakes Group” is composed of the Sponsor together with its affiliates and related companies, including without limitation their parent, sister and subsidiary companies, and their respective officers, directors, employees, agents, and other representatives.


1. SWEEPSTAKES PERIOD AND TERRITORY.

The Sweepstakes starts on September 19, 2019 at 2:00 p.m. Eastern Time (“ET”) and ends on September 20, 2019 at 6:00 p.m. ET (the “Sweepstakes Period”). Please see world clock for time zone conversion information. The Sweepstakes is being administered in the United States and is open to individuals from the nations listed in Section 2 (Eligibility).

2. ELIGIBILITY.

All participants must (a) be at least 18 years of age or older or the age of majority in their jurisdiction of residence, whichever is older, (residents of Alabama or Nebraska must be at least 19 years old; residents of Mississippi must be at least 21 years old), at the time of entry; (b) possess a valid form of identification; and, (c) be a legal resident of: one of the 50 United States or the District of Columbia; and (d). All applicable federal, national, state, provincial and local laws and regulations apply. Void where prohibited, restricted or where Sweepstakes Group would be subject to a tax by law. Excluded from eligibility are officers, directors, employees, agents and representatives of Sweepstakes Group, each of its respective parent, affiliated or related companies, agencies, suppliers of the materials and services related to this Sweepstakes, and members of any immediate families (defined as parents, siblings, children and spouses, regardless of where they live) or households (whether or not related) of such officers, directors, employees, agents and sales representatives (collectively above, the “Eligibility Criteria”).

3. HOW TO ENTER.

NO PURCHASE NECESSARY. Internet access required at your cost. An individual meeting the Eligibility Criteria may enter the Sweepstakes during the Sweepstakes Period (each an “Entry,” collectively, the “Entries”): Enter by posting on Instagram or Twitter (your “Social Account”): During the Sweepstakes Period, you can enter by uploading a screenshot of your in-game Blades activity. Your Social Account must be unprotected or public in order for your Instagram posts or Tweets to be viewable by Sweepstakes Group. Posting on Instagram requires a mobile device and therefore message and data rates may apply. If entering via a mobile device and using your wireless carrier’s network, standard data charges from your wireless carrier may apply. To enter, during the Sweepstakes Period, Tweet or post your screenshot and include the hashtags #BladesBonusEntry. Your post must include the hashtag to be valid.
By submitting an Entry, you confirm that you have read, understand and agree to abide by these Official Sweepstakes Rules. Your Entry must adhere to the Eligibility Criteria listed above or your Entry will be void and ineligible for entry into the Sweepstakes. Maximum of one (1) Entry per person during the Sweepstakes Period regardless of method of entry (any combination of rewards program entry and mail-in entry is acceptable). Any entry received from a single person in excess of the maximum number of allowed Entries may be disqualified in Sweepstakes Group’s sole discretion. Entry must be submitted by the entrant him or herself. Use of automated devices is prohibited; automated Entries (including but not limited to Entries submitted using any robot, script, macro or other automated service) are not permitted and may result in disqualification.

Incomplete, corrupted, garbled, misdirected or otherwise illegible Entries, or Entries without contact information, or agreement to these Official Sweepstakes Rules, are void and will not be accepted. Sweepstakes Group reserves the right to disqualify false Entries or Entries suspected of being false. All Entries submitted become the sole property of Sweepstakes Group and will not be acknowledged or returned. All Entries must be received by Sweepstakes Group by the deadlines specified above.

By entering you agree that the photo submitted as your Entry conforms to the following entry requirements and that your screenshot’s use by Sweepstakes Group will conform to such requirements. Sweepstakes Group may disqualify you or your screenshot Entry for failure to conform to the following:

**Submission Guidelines and Restrictions:**

**Guidelines:**
- The Submission may not include a collage or carousel of images or video; only a single image is permitted;
- The Submission must meet format requirements of the Social Account used;
- The Submission must include a caption written in English; and
- The Submission, if using a Social Account, must include the hashtags #BladesBonusEntry

**Permissions:** Entrant must have permission from any recognizable individuals who appear in the screenshot Entry to use their names and likenesses in the screenshot Entry and to grant the rights set forth herein. Minors may only be included in the screenshot Entry if entrant is their parent or legal guardian. If requested, entrant must be able to provide such permissions or proof in a form acceptable to Sweepstakes Group.

**Content Restrictions:**
- The screenshot Entry must not contain material that violates or infringes another’s rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement;
- The screenshot Entry must not contain content created by a third party, such as images or artwork;
- The screenshot Entry must not contain brand names or trademarks other than those owned by Sponsor, which entrant has a limited license to use in his/her photo Entry in this Sweepstakes;
- The screenshot Entry must not disparage Sponsor or any other person or party;
- The screenshot Entry must not contain material that is inappropriate, offensive, indecent, obscene, tortious, defamatory, slanderous or libelous;
- The screenshot Entry must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation, or age; and
- The screenshot Entry must not contain material that is unlawful, in violation of, or contrary to the laws or regulations in any state where screenshot Entry is created.

**Sponsor’s Use of photo Entries:** Posting or uploading a screenshot Entry constitutes entrant’s consent to give Sponsor a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide
basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for Sponsor or its designees to make use of the non-exclusive rights entrant is granting to use the photo Entry. Sponsor reserves the right to remove entries that violate the Submission Guidelines and Restrictions or for which a valid DMCA notice or other infringement claim is received.

4. **HOW TO WIN.**

On or about **September 19, 2019 at 8:00 p.m.** (the “Draw Date 1”) in Rockville, Maryland, a random drawing will be conducted by Sweepstakes Group or its designee, from all eligible Entries that are timely received in accordance with Section 3 to select ten (10) winners. Non-winning entries will be entered into the drawing conducted on Draw Date 2.

On or about **September 20, 2019 at 8:00 p.m.** (the “Draw Date 2”) in Rockville, Maryland, a random drawing will be conducted by Sweepstakes Group or its designee, from all eligible Entries that are timely received in accordance with Section 3 to select ten (10) winners.

Odds of being selected as eligible to win a prize in this Sweepstakes will depend on the total number of eligible Entries timely received by the Sweepstakes Group. Prizes will be awarded by random draw and there will be no geographically apportioned distribution of the prizes.

5. **PRIZE CLAIM CONDITIONS.**

Entrants selected as potential winners (“Potential Winners”) are subject to verification of eligibility and compliance with these Official Sweepstakes Rules. The Sweepstakes Group will attempt to notify each Potential Winner within approximately forty-eight (48) hours of the Draw Date at the email account provided by entrant associated with his or her Account if that was the means of entry, or the email account provided on the Mail-In Entry form if that was the means of entry.

In order to be declared a winner, each Potential Winner may be required:

(i) complete and return to Sweepstakes Group (or its authorized agent), by the deadline specified in the documents, a written affidavit of eligibility (or declaration and release) and publicity release form (collectively, the “Release”), releasing the Sweepstakes Group from any liability in connection with this Sweepstakes or the acceptance, possession, use or misuse of any prize to the fullest extent permitted by the laws of each Potential Winner’s jurisdiction of residence;

(ii) If entrant is selected as a Potential Winner of a prize valued at or above $600 USD (or other amount as might be provided by the law of the jurisdiction in which the Potential Winner resides), complete all tax documentation as may be required by the law of the jurisdiction in which the Potential Winner resides (“Tax Documentation”), if any;

(iii) If entrant is selected as a Potential Winner for the Grand Prize, cause the entrant’s guest to complete a travel release; and

The Sweepstakes Group will attempt to notify each Potential Winner a maximum of one time. Return of any prize or winner notification as undeliverable, inability to reach a Potential Winner or failure of a Potential Winner to respond to notification within five (5) calendar days of the attempt by Sweepstakes Group or its agent, failure to provide proof of eligibility (if requested), Release documents, Tax Documentation (if applicable) or other required documentation in a timely manner, failure to correctly answer the skill-testing question (as applicable), or other non-compliance with these Official Sweepstakes Rules may result in disqualification, forfeiture of the prize and, at Sweepstakes Group’s sole discretion, selection of an alternate eligible entrant for the forfeited prize at random from all remaining eligible Entries received, who will be subject to disqualification in the same manner.

6. **PRIZES.**
There will be twenty (20) prizes available. The prize consists of a five thousand (5,000) Gem pack (ARV: $0.00). Prizes will be delivered to winners by or before October 5, 2019, provided that Potential Winners have fully complied with the terms of Section 5 ("Prize Claim Conditions"), above. Limit: one (1) prize per eligible entrant.

ARVs are correct at date of publication of these Official Sweepstakes Rules but may be subject to change. Any difference between the ARV and the actual value will not be paid to the winner.

The prizes will be delivered only to verified winners. Prizes must be accepted as awarded and may not be substituted, transferred or redeemed for cash or otherwise; except that the Sweepstakes Group reserves the right to substitute any prizes for a prize of equal or greater monetary value, in cash or otherwise, at its sole discretion. Sweepstakes Group will not replace any lost or stolen prizes. All prize details including model, size, color, etc. will be determined by Sweepstakes Group in its sole discretion. To the extent permitted by law, Sweepstakes Group makes no representations or warranties with respect to any prize. As applicable, delivery of physical prizes to participants will be made to the physical address provided by winners to the Sweepstakes Group during the winner verification process at Sweepstakes Group’s cost. All digital prizes will be delivered electronically to the user’s valid Account, or in the form of a voucher to be emailed to the email address used on the entry forms submitted by the winner of any digital prize that does not hold a valid Account. All digital prizes that are not used by the winner within three (3) years of the date received by the winner will expire. During the winner verification process, potential winners of digital prizes will be required to indicate whether they would like the digital prize for PC, PS4 or Xbox 1.

Winners will be responsible for all taxes (federal, state, and local of all applicable jurisdictions) and all expenses not listed herein related to acceptance and use of any prize. Any person winning $600 or more worth of prizes (or other amount as might be provided by the laws of the jurisdiction in which the Potential Winner resides) from Sponsor in a calendar year will receive an IRS form 1099 after the end of the calendar year in which the prizes were awarded, and copy of such form will be filed with the Internal Revenue Service (IRS), or such other tax form as may be required by the laws of the jurisdiction in which the winner resides.

7. PERSONAL INFORMATION.

Sponsor and its authorized agents will collect, use, disclose and otherwise process the personal information you provide when you enter the Sweepstakes as set forth in the Sponsor’s Online Privacy Notice: www.zenimax.com/legal_privacy.htm, and in particular for the purposes of administering the Sweepstakes, prize fulfillment, recordkeeping and for compliance with our legal obligations in all jurisdictions in which the Sweepstakes is available. By entering the Sweepstakes, you understand and acknowledge that your personal information will be used for these purposes and as set forth in our Online Privacy Notice. You also have certain rights regarding our processing of your personal data under certain circumstances (which may include the rights of access, portability, correction, deletion, objection and restriction); for information about your rights and how to exercise them please consult our Online Privacy Notice or contact us at: privacy@support.zenimax.com.

The Administrators act as data processors of the Sponsor and process your personal information in connection with the Sweepstakes on behalf of the Sponsor. The Administrators are subject to appropriate contractual obligations and are only allowed to process personal data for the Sponsor’s purposes as disclosed hereunder or in the Sponsor’s Online Privacy Notice. Transfers to the United States. The Sweepstakes websites and the personal information you submit (as detailed in these Sweepstakes Rules) will be hosted and processed, for the purposes described above, on servers in the United States, where the Sweepstakes Group is located, and the personal information you provide may therefore also be subject to the laws of the United States, which may not provide the same type or level of data protection as the laws in your country. We take steps to ensure that personal data transferred outside your home jurisdiction is subject to adequate safeguards as set forth in our Online Privacy Notice (to request information about these safeguards or privacy practices, contact us as set forth in the Online Privacy Notice: www.zenimax.com/legal_privacy.htm).
Users outside the European Economic Area and Switzerland: By entering the Sweepstakes, you acknowledge that you understand and agree to our Online Privacy Notice. By accepting a prize, each winner agrees to Sweepstakes Group’s use of his/her name, city/state/province of residence, picture, biographical information, statements, voice and likeness in any advertising and publicity Sweepstakes Group may conduct relating to the Sweepstakes in any media or format, whether now known or hereafter developed, including but not limited to the World Wide Web, at any time or times in perpetuity, without further compensation or notice, except where prohibited by law. Aggregate and anonymized Sweepstakes winner information may be used by the Sweepstakes Group to communicate about the Sweepstakes to its retailers and distributors.

Users in the European Economic Area and Switzerland: ZeniMax Media Inc. is the data controller for your personal information. The legal basis for our processing of your personal data relating to the Sweepstakes is (1) the performance of our agreement with you, including as necessary to administer the Sweepstakes and for prize fulfillment purposes (Article 6(1)(b) of the General Data Protection Regulation (“GDPR”)); (2) in compliance with applicable laws, including to satisfy mandatory recordkeeping requirements and as necessary for compliance with our legal obligations under EU, Swiss and other laws in the jurisdictions in which we make the Sweepstakes available (Article 6(1)(c) of the GDPR); (3) our legitimate business interests (including running the Sweepstakes for promotional purposes and maintaining appropriate business records (Article 6(1)(f) of the GDPR)), and (4) as necessary to establish, protect or defend our legal rights (such as in the event of any litigation or legal claims involving the Sweepstakes (Article 6(1)(f) of the GDPR). By entering into the Sweepstakes you acknowledge that you have read and understood the ZeniMax Online Privacy Notice (www.zenimax.com/legal_privacy.htm), which explains how your personal information related to the Sweepstakes is processed. If you refuse to provide any personal data to us that is marked as mandatory on the entry form, your entry into the Sweepstakes will not be valid. Your personal data will be retained for as long as necessary for the administration of the Sweepstakes, to contact potential winners and allocate prizes, and, where applicable, for the duration of the Publicity Release, as well as for an additional period of time in order to ensure that it is available in the event of a litigation or dispute for the applicable statute of limitations, or for as long as required by applicable laws.

For further information about Sponsor’s privacy practices, please see Sponsor’s Online Privacy Notice at: www.zenimax.com/legal_privacy.htm.

8. RIGHT TO VOID / TERMINATE / SUSPEND / MODIFY.

Sweepstakes Group reserves the right to suspend or modify this Sweepstakes, or these Official Sweepstakes Rules, in whole or in part, at any time and without notice or obligation if, in Sweepstakes Group’s sole opinion, any factor independent from the Sweepstakes Group interferes with its proper conduct as contemplated by these Official Sweepstakes Rules. Without limiting the generality of the foregoing, if the Sweepstakes, or any part thereof, is not capable of running as planned for any legitimate reason, including but not limited to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, programming errors, or technical failures, which, in the sole opinion of Sweepstakes Group, corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, Sweepstakes Group may, in its sole discretion, void any suspect Entries and: (a) terminate the Sweepstakes, or any portion thereof; (b) modify or suspend the Sweepstakes, or any portion thereof, to address the impairment and then resume the Sweepstakes, or relevant portion, in a manner that best conforms to the spirit of these Official Sweepstakes Rules; and/or (c) award the prize from among the eligible, non-suspect Entries received up to the time of the impairment in accordance with the winner selection criteria discussed above.

9. GENERAL CONDITIONS.

Winning a prize is contingent on fulfilling all the requirements set forth herein. All Entries become the property of Sweepstakes Group, where permitted and in any event, none will be returned or acknowledged. Mass Entries, automated Entries, Entries submitted by third parties, and any Entries or prize claims that are late, incomplete, fraudulent, illegible, unidentified or delayed will be void. All Entries and prize claims are subject to verification. Proof of Entry submission does not constitute proof of receipt. Entrants agree
to abide by these Official Sweepstakes Rules. Decisions of Sweepstakes Group will be final and binding on all matters pertaining to this Sweepstakes. Sweepstakes is subject to all applicable federal, state, provincial and local laws, of all applicable jurisdictions. Sweepstakes Group reserves the right to correct any typographical, printing, computer programming or operator errors. Sweepstakes Group’s failure to enforce any term of these Official Sweepstakes Rules shall not constitute a waiver of that provision. The invalidity or unenforceability of any provision of these Official Sweepstakes Rules shall not affect the validity or enforceability of any other provision. If any provision of the Official Sweepstakes Rules is determined to be invalid or otherwise unenforceable, then the Official Sweepstakes Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein. Should a winner make any false statement(s) in any document referenced above, the winner will be required to promptly return to Sweepstakes Group his/her prize, or the cash value thereof. Sweepstakes Group reserves the right at its sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process, the operation of the Sweepstakes and/or Sweepstakes websites or apps, violates the Official Sweepstakes Rules, violates the terms of use relating to Account, or acts with intent to annoy, abuse, threaten or harass any other person. WARNING: ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR APPLICATION ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SWEEPSTAKES GROUP RESERVES THE RIGHT TO PROSECUTE AND SEEK DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW. In the event of a dispute as to the identity of the person who submitted any Entry, the authorized account holder of Account used to submit the entry will be deemed to be the entrant. The “authorized account holder” is the natural person assigned Account by Sponsor. A Potential Winner may be required to show proof of being the authorized account holder.

10. LIMITATIONS OF LIABILITY & RELEASES.

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, BY PARTICIPATING IN THIS SWEEPSTAKES, ENTRANTS AGREE THAT SWEEPSTAKES GROUP HAS NO LIABILITY WHATSOEVER FOR, AND ENTRANTS SHALL HOLD THE SWEEPSTAKES GROUP HARMLESS AGAINST, ANY LIABILITY FOR ANY INJURIES, CLAIMS, LOSSES, DAMAGES, COSTS OR EXPENSES OF ANY KIND (INCLUDING WITHOUT LIMITATION DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES) TO PERSONS OR PROPERTY RESULTING FROM (A) ENTRY OR PARTICIPATION IN THIS SWEEPSTAKES, INCLUDING ACCESS TO AND USE OF THE SWEEPSTAKES WEBSITES, (B) ANY CLAIMS BASED ON PERSONALITY OR PRIVACY RIGHTS, DEFAMATION OR PRIZE DELIVERY, OR (C) THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE. SWEEPSTAKES GROUP IS NOT RESPONSIBLE FOR ANY UNDELIVERED E-MAILS, INCLUDING WITHOUT LIMITATION E-MAILS THAT ARE NOT RECEIVED BECAUSE OF A WINNER’S PRIVACY OR SPAM FILTER SETTINGS WHICH MAY DIVERT ANY NOTIFICATION OR OTHER E-MAIL, INCLUDING ANY WINNER NOTIFICATION E-MAIL, TO A SPAM OR JUNK FOLDER.

Without limiting the foregoing, the Sweepstakes Group and any of Sponsor’s other agencies, suppliers or contractors, shall not be responsible for: (a) any incomplete or inaccurate information that is caused by Sweepstakes website users, or by any of the equipment or programming associated with or utilized in the Sweepstakes, or by any technical or human error which may occur in the processing of submissions in the Sweepstakes; (b) lost, interrupted, or unavailable network, server, service provider, on-line systems, telephone networks or telephone lines, or any other connections; (c) the theft, destruction, loss or unauthorized access to, or alteration of, Entries; (d) any problems with, or malfunctions or failures of, telephone networks or lines, computers or computer on-line systems, servers or providers, computer equipment, software, viruses or bugs; (e) garbled transmissions or miscommunications; (f) failure of any e-mail to be received by or from the Sweepstakes Group for any reason, including but not limited to traffic congestion on the Internet or at any website or combination thereof or technical incompatibility; (g) damage to a user’s computer equipment (software or hardware) occasioned by participation or downloading of materials related to this Sweepstakes; (h) printing, distribution, programming or production errors, and any other errors or malfunctions of any kind, whether human, mechanical, electronic or otherwise; or (i) technical, pictorial, typographical or editorial errors or omissions contained herein.
11. **DISPUTE RESOLUTION.**

THE ONLINE TERMS OF SERVICE THAT ARE INCORPORATED INTO THESE OFFICIAL RULES CONTAIN A BINDING ARBITRATION AGREEMENT AND CLASS ACTION AND JURY TRIAL WAIVER CLAUSES, WHICH ARE APPLICABLE TO ALL MEMBERS OF THE PROGRAM THAT RESIDE OUTSIDE OF THE EEA, SWITZERLAND, AND NEW ZEALAND. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Sweepstakes Rules, or the rights and obligations of you and the Sweepstakes Group in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Maryland without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

12. **WINNERS’ LIST.**

To obtain a copy of the winners list (the list of winners will be available within approximately ten (10) days of the end of the Sweepstakes Period), please email your request to winnersrequest@bethesda.net with the subject line “Blades Bonus Sweepstakes” Requests must be received by 11/1/2019. DO NOT SEND ANY OTHER CORRESPONDENCE TO THIS EMAIL ADDRESS.

13. **SPONSOR CONTACT INFORMATION.**

BETHESDA SOFTWORKS LLC  
1370 Piccard Drive  
Rockville, MD 20850  
(301) 926-8300  
info@bethsoft.com

DO NOT SEND MAIL IN ENTRIES OR REQUESTS FOR OFFICIAL SWEEPSTAKES RULES OR WINNERS LISTS TO THIS ADDRESS.

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